

31.07.2020

Lecture 1: 11:00 am to 1:00 pm – Inauguration by the Principal, Chairperson IQAC, Teachers council Secretary and Head, Department of English followed by

1:00 pm – 2:00 pm - |An Introduction to Web Based writing by Dr. Arikam Chatterjee

01.07.2020 – Content Generation and Content Writing basics

11:00 – 12:00 – e-journalism and e-review – Dr. Arikam Chatterjee

12:00 – 1:00 pm – Dr. Kallol Roy

07.08.2020

11:00 am to 1:00 pm – Online Advertising – Sri Sayantan Dutta, Senior Content Manager,

08.08.2020

1:00 pm – 3:00 pm – Social Media Advertising – Sri Sayantan Dutta

14.09.2020

1:00 pm – 3:00 pm – Content Development Basics – Sri Prabuddha

15.09.2020

11:00 am – 1:00 pm – SEO basics – Sri Prabuddha

21.08.2020

11:00 – 2:00 pm – lecture by Dr. Samrat Sengupta –

22.08.2020

11:00 am – 1: 00 pm – Sports Journalism on the Web – Sri Gaurav Rai, Senior Sports Journalist, ESPN India

28.08.2020

11:00 am – 1:00 pm - Served on a platter – Dr. Parama Basu

29.08.2020

11:00 am – 1: 00 pm – Film Review on the Web – Smt. Samprikta Pal

30.08.2020

1:00 pm – 3:00 pm – Art Review on the Web – Dr. Kallol Ray

05.09.2020

11:00 am – 1:00 pm - Assignment and Review including feedback from participants

2:00 pm – 3:00 pm – Participants read out their contents and reviews

06.09.2020

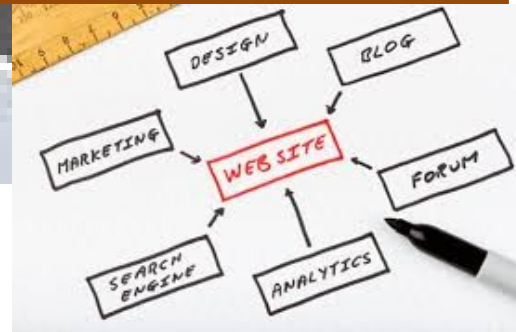
11:00 – 1:00 pm

Concluding program with summing up of the course, Thanksgiving and Valediction, speech by Dr. Santanu Chakraborti, Principal; Chairperson, IQAC, Head, Department of English and other participants

Total: 30 hours



सत्यमेव जयते



Value added course on
WEB WRITING & WEB PUBLISHING
Presented by:
**The IQAC cell, Government General Degree
College, Singur**
In collaboration with:
The Department of English

*Certificate of
Participation*

This is to certify that Prof./Dr./Sri./Smt. _____
of _____

has actively participated in the Value added course on **Web Writing &
Web Publishing** during 31st July to 6th September, 2020.

Chaitali Chaudhuri

Co-ordinator, IQAC
GGDC, Singur

Arindam Chatterjee

Head, Dept. of English
GGDC, Singur

[Signature]

Principal
GGDC, Singur

Email Address	Score	Name	How many categories of electors are there in India? What are they?	Did the course meet your expectations?	How was the course conducted	What was the quality of the resource persons
priyasmitactjee333@gmail.com	0 / 6	Priyasmita Chattapadhyay	Very useful	Met expectations	Very well conducted	Very good
sandipgarain2017@gmail.com	0 / 6	SANDIP GARAIN	Very useful	It exceeded expectations	Very well conducted	Very good
sukanyamandal458@gmail.com	0 / 6	Sukanya Mandal	Very useful	Met expectations	Very well conducted	Very good
sampayankijgm@gmail.com	0 / 6	Sampayan Chakraborty	Very useful	Met expectations	Well conducted	Good

sudarsanchatterjee86@gmail.com	0 / 6	Sudarsan Chatterjee	Very useful	Met expectations	Conducted moderately well	Very good
shabnamsohini@gmail.com	0 / 6	Sohini Shabnam	Very useful	It exceeded expectations	Very well conducted	Very good
bhattacharyyas425@gmail.com	0 / 6	Swati Bhattacharyya	Very useful	Met expectations	Well conducted	Very good
subhalagnadas98@gmail.com	0 / 6	Subhalagna Das	Very useful	It exceeded expectations	Very well conducted	Very good

deprerana97@gmail.com	0 / 6	Prerana De	Very useful	It exceeded expectations	Well conducted	Very good
surbhi000345@gmail.com	0 / 6	Surbhi Sharma	Very useful	It exceeded expectations	Very well conducted	Very good
sahelisadhukhan54@gmail.com	0 / 6	Saheli sadhukhan	Very useful	It exceeded expectations	Very well conducted	Very good
palsreyoshi57@gmail.com	0 / 6	Sreyoshi Pal	Very useful	It exceeded expectations	Well conducted	Very good
saptarshibardhan24@gmail.com	0 / 6	Saptarshi Bardhan	Very useful	Met expectations	Well conducted	Very good
sukanyarsanti@gmail.com	0 / 6	Sukanya Roy	Very useful	Met expectations	Very well conducted	Very good
manishaparui1999@gmail.com	0 / 6	Manisha Parui	Moderately useful	Met expectations	Conducted moderately well	Good
mdfaizalmoin600@gmail.com	0 / 6	MD Faizal Moin	Very useful	Met expectations	Very well conducted	Very good
rimpapaldakhalpur@gmail.com	0 / 6	Rimpa Pal	Very useful	It exceeded expectations	Very well conducted	Very good
ramitasadhukhan1994@gmail.com	0 / 6	Ramita Sadhukhan	Very useful	It exceeded expectations	Well conducted	Good

debadritabose00@gmail.com	0 / 6	Debadrita Bose	Very useful	Met expectations	Very well conducted	Very good
niloy.prof@gmail.com	0 / 6	Dr. Niloy Das	Very useful	Met expectations	Very well conducted	Very good
chakrabartyayan9775@gmail.com	0 / 6	Ayan Chakrabarty	Very useful	It exceeded expectations	Very well conducted	Very good
trishg303@gmail.com	0 / 6	Trishna Ghosh	Very useful	It exceeded expectations	Very well conducted	Very good
semanti20@gmail.com	0 / 6	Semanti Kumar	Very useful	Met expectations	Very well conducted	Very good
ankitabanerjee816@gmail.com	0 / 6	Ankita Banerjee	Very useful	It exceeded expectations	Well conducted	Very good
gairsuman@gmail.com	0 / 6	Suman Gair	Very useful	Met expectations	Very well conducted	Very good
debparnamajumder818@gmail.com	0 / 6	Debparna Majumder	Very useful	It exceeded expectations	Very well conducted	Very good
debparnamajumder818@gmail.com	0 / 6	Debparna Majumder	Very useful	It exceeded expectations	Very well conducted	Very good
dipanwitabhattacharyaya2001@gmail.com	0 / 6	Dipanwita Bhattacharyaya	Very useful	It exceeded expectations	Very well conducted	Very good
poulamichakraborty484@gmail.com	0 / 6	Poulami Chakraborty	Very useful	Met expectations	Very well conducted	Very good
dyutidas50@gmail.com	0 / 6	Debdyuti Das	Very useful	Met expectations	Very well conducted	Very good

samanti20@gmail.com	0 / 6	Semanti Kumar	Very useful	Met expectations	Very well conducted	Very good
samena2522@gmail.com	0 / 6	Samena khatun	Very useful	It exceeded expectations	Very well conducted	Very good
soumalisadhukhan@gmail.com	0 / 6	Soumali Sadhukhan	Very useful	Met expectations	Well conducted	Very good
nilanjan2000.dey@gmail.com	0 / 6	NILANJAN DEY	Very useful	Lower than expectations	Well conducted	Very good
uditkoner@gmail.com	0 / 6	Udit Koner	Very useful	It exceeded expectations	Very well conducted	Very good
moulimaity22@gmail.com	0 / 6	Mouli Maity	Moderately useful	Met expectations	Well conducted	Very good
memeghasaha14@gmail.com	0 / 6	Ankita Saha	Very useful	Met expectations	Well conducted	Very good
shinjonisadhukhan@gmail.com	0 / 6	Shinjoni Sadhukhan	Moderately useful	It exceeded expectations	Very well conducted	Very good
asinharoy23@gmail.com	0 / 6	Anindita Sinha Roy	Very useful	Met expectations	Well conducted	Very good

disha.chattopadhyay79@gmail.com	0 / 6	Disha Chattopadhyay	Very useful	It exceeded expectations	Well conducted	Very good
ssett1998@gmail.com	0 / 6	Srijata Sett	Very useful	It exceeded expectations	Very well conducted	Very good
tithishree2710@gmail.com	0 / 6	Tithishree Sanyal	Very useful	Met expectations	Very well conducted	Very good
ananyabksh@gmail.com	0 / 6	Ananya Bakshi	Very useful	Met expectations	Very well conducted	Very good
dipanwitabanarjee0@gmail.com	0 / 6	Dipanwita Banarjee	Very useful	Met expectations	Well conducted	Very good
moubhar4@gmail.com	0 / 6	Moumita Bhar	Very useful	It exceeded expectations	Well conducted	Very good

anishsarkar40@gmail.com	0 / 6	ANISH SARKAR	Very useful	Met expectations	Conducted moderately well	Good
snehamajumder638@gmail.com	0 / 6	Sneha Majumder	Very useful	It exceeded expectations	Very well conducted	Very good
moulidutta75@gmail.com	0 / 6	Mouli Dutta	Very useful	It exceeded expectations	Very well conducted	Very good
madhumitasamanta73@gmail.com	0 / 6	Payel Samanta	Very useful	Met expectations	Very well conducted	Very good

upasanaporel24@gmail.com	0 / 6	Upasana porel	Very useful	It exceeded expectations	Very well conducted	Very good
madhushreenagnag0191@gmail.com	0 / 6	Madhushree Nag	Very useful	Met expectations	Very well conducted	Very good
jayshree1997dutta@gmail.com	0 / 6	Jayshree Dutta	Very useful	Met expectations	Very well conducted	Good

ayanasantra18@gmail.com	0 / 6	Ayana Santra	Very useful	Met expectations	Very well conducted	Very good
romila.biswas1121997@gmail.com	0 / 6	Romila Biswas	Very useful	It exceeded expectations	Very well conducted	Very good

sunitaghosh14057@gmail.com	0 / 6	Sunita Ghosh	Very useful	Met expectations	Very well conducted	Very good
askzishan@gmail.com	0 / 6	SK. ZISHAN ALI	Very useful	It exceeded expectations	Very well conducted	Very good
pinkiadak11@gmail.com	0 / 6	Pinki Adak	Very useful	It exceeded expectations	Very well conducted	Very good
afroz.sultana2000@gmail.com	0 / 6	Afroz Parvin Sultana	Very useful	It exceeded expectations	Very well conducted	Very good

salmadnk@gmail.com	0 / 6	Salma Yeasmin	Very useful	Met expectations	Well conducted	Very good
soumiseal57@gmail.com	0 / 6	Soumi seal	Very useful	It exceeded expectations	Very well conducted	Very good
arijtdari1999@gmail.com	0 / 6	Arijit Dari	Very useful	Met expectations	Very well conducted	Very good
manna.silpa002@gmail.com	0 / 6	Silpa Manna	Very useful	It exceeded expectations	Very well conducted	Very good

deepde1234@gmail.com	0 / 6	Deep De	Very useful	It exceeded expectations	Very well conducted	Very good
ghoshipsita6@gmail.com	0 / 6	Ipsita Ghosh	Very useful	It exceeded expectations	Well conducted	Very good
sumanmukherjee336@gmail.com	0 / 6	Suman Mukherjee	Very useful	It exceeded expectations	Very well conducted	Very good

ghoshsamapti72@gmail.com	0 / 6	Samapti Ghosh	Very useful	Met expectations	Very well conducted	Very good
perfection.sounak99@gmail.com	0 / 6	SOUNAK BANERJEE	Very useful	Met expectations	Very well conducted	Very good
rahulsarkar3101@gmail.com	0 / 6	Rahul Sarkar	Very useful	It exceeded expectations	Very well conducted	Very good
moumita.palmoumita19@gmail.com	0 / 6	Moumita pal	Very useful	It exceeded expectations	Very well conducted	Very good
tripteshdas@gmail.com	0 / 6	Triptesh das	Moderately useful	Lower than expectations	Well conducted	Very good

poulamidas2k1@gmail.com	0 / 6	POULAMI DAS	Very useful	Met expectations	Well conducted	Good
niloy.prof@gmail.com	0 / 6	Dr. Niloy Das	Very useful	Met expectations	Very well conducted	Very good
ankitabasak.mld@gmail.com	0 / 6	Ankita Basak	Very useful	It exceeded expectations	Very well conducted	Very good
swarajda80@gmail.com	0 / 6	Swaraj Paramanik	Very useful	It exceeded expectations	Well conducted	Very good
afrosekazemi@gmail.com	0 / 6	Kazemi Afrose	Very useful	Met expectations	Well conducted	Very good

Were the organisers helpful and cooperative	Will you consider pursuing a course offered by the	Provide a feedback on what you suggest to improve the course	Is there any other topic on which you want the Department to conduct a Value Added Course
Yes	Yes	Would love to be a part of more courses like this.	Option 1
Yes	Yes	Nothing	Option 1
Yes	Yes		Option 1
Yes	Yes	Some more aspects regarding Radio Or F.M station Script Writing, Voice Process Script Writing	Option 1

Yes	Yes	<p>Feedback on the Web writing course By Sudarsan Chatterjee</p> <p>It's a great endeavour to take the responsibility of helping students in a tough time by the Department of English- General Degree College Singur and we the students who have enjoyed these classes are much thankful to them for giving us an opportunity for making ourselves better. But from a student's perspective I've faced some difficulties in order to enjoy the classes without much jolts, but as we all know it's hard time for everyone and we all are trying to cooperate with each other putting our best efforts, but everything never runs smooth always and we have to accept the fact and move forward accordingly our situation demands in a supportive manner.</p> <p>I wish, GDCS will offer us more facilities in future in order to establish ourselves at a position good in this world which can only be run by love and cooperation.</p> <p>With best regards thank</p>	
Yes	Yes	<p>Already in the peak of improvement.. nothing to suggest <input type="checkbox"/></p>	
Yes	Yes	<p>A exact date and time needed</p>	
Yes	Yes	<p>It's quite good enough</p>	

Yes	Yes	Thank you for this excellent course. We got to know so many things regarding content writing. Well, I think it would be great if we could be more accurate with time. Thank you.	Option 1
Yes	Yes		
Mostly	Yes	The course is very helpful. It helps us to learn many thing about web writing. But sir if you can provide a placement class for us. And sir i hope prabuddha sir will take our class again. Thank u	Option 1
Yes	Yes	You should upload recordings and PPT of the classes to GCR and should provide assignment links just after the class is completed. So it would be helpful for you to get the assignments in time and students won't publish it on GCR.	Option 1
Yes	Yes		
Yes	Yes	I want to attend webinars like this in upcoming days.	Option 1
Yes	Yes		Option 1
Yes	Yes	Please provide us more classes of such courses	Option 1
Yes	Yes	I want this type of webinar again. Really I am so lucky for being a participant. Thanks a lot sir.	
Yes	Yes	Yes	Option 1

Yes	Yes	It was a very informative and useful session. Everything was perfect and well organized.	Option 1
Yes	Yes	Insert a class related with book writing and publishing in this course	Option 1
Mostly	Yes		Option 1
Yes	Yes	Another class on blog writing on art	Option 1
Mostly	Yes	Very helpful session. There are some problems in submitting in Google Classroom.	Option 1
Yes	Yes	This course is very usefull and this course give me some knowledge and it is very valuable course. The organization of this course are very cooperative so i think that the is also very improve.	Option 1
Yes	Yes	Some topics needs to be extend their time to understand them properly and in detailed.	Option 1
Yes	Yes	It is a very useful course also it is helpful for us	
Yes	Yes	It is a very useful course also it is helpful for us	
Yes	Yes	Improve writing skills and learn how to express own self clearly and accurately	Option 1
Yes	Yes	There was less information about how to publish content writing otherwise this course was good.	
Yes	Yes	I wish we could hear to some more people from the different fields.	Option 1

Mostly	Yes	Very helpful for me. There are some problems in submitting in Google classroom.	Option 1
Yes	Yes	No need to improve	
Yes	Yes		Option 1
Mostly	Yes	Sir please increase the number of days for classes. It's so hard to understand I'm this short time	
Yes	Yes	It was a great experience.Hope for this kind of lecture again in future.	Option 1
Yes	Yes	The only point i want to say about maintain the timming. and another one, and i will be very thankful if you send all class recordings to every mail who register it. actually i think almost all of us faced some problem about maintain timming and missed some classes. so, if you open this web lecture to all of us	
Yes	Yes	This value added course has really enriched me with various information which I wasn't aware of but I would have liked a little more vivid discussion on e-journalism. Sayantan and prabuddha sir has explained things meticulously.	Option 1
Yes	Yes	All sessions were good	Option 1
Yes	Yes	The course was very useful, interesting and informative.	Option 1

Yes	Yes	If possible please take more class about the interesting topics like online advertising and food blogging because these are more interesting than others.	Option 1
Yes	Yes	This course was very well conducted.Nothing to suggest anymore	Option 1
Yes	Yes	Nothing to improve...want more and more <input type="checkbox"/>	Option 1
Yes	Yes	It would be more beneficial if the course covers some more categories of web writing like sports blog and academic content writing.	Option 1
Yes	Yes	Just a beginner here in this field.Thank you. Nothing to add.	Option 1
Yes	Yes	First of all I want to thank all of you for taking such a beautiful class .We have gained a lot of knowledge from here. This course was very helpful. Well organized.	

Yes	Yes	After the first session I expected that this course has covered a vast area of content writing as well as depth knowledge of it. In terms of covering most of the areas my expectations are absolutely fulfilled bt I was expecting more knowledge about every session I have attended. If the timings of each of the sessions were extended little more that would be better I think.	
Yes	Yes	It was a very nice webinar. I would just like to say that, it would be very nice, if the resource persons speak more for the beginners. As people like me, who are very new to this, had some problem in comprehending few sections of few lectures.	Option 1
Yes	Yes	Knowledge in any subject always gives confidence.. Thanks to all the teachers very much for providing us this opportunity as well as their experienced knowledge and such a value added course... I learned lot of things...No complains I have.	Option 1
Yes	Yes		

Yes	Yes	All sessions are really helpful and encouraging . And personally I thinks there is no shortcomings in this course .But I want to request the organizer of this course to arrange one more session like this ,it will be very helpful .Thank you so Much sir.	Option 1
Yes	Yes	Actually I want to join more classes like how to make an add, food vlogging, film reviews ,how to make a content on basic topic because these are more catching than others classes ,so if possible take more classes on these topics. Thank you this course is very helpful and interesting .	
Yes	Yes	This online classes is very helpful for us. And I think that after over the class if we get some materials on those topics are discussed that will helpful for us. And we learn so many things from this course about web writing content that will helpful for us. Thanks to Singur Govt. College.	

Yes	Yes	It is very helpful course.We have been provided lectures from Department teachers and professionals with sufficient assignment. I have gathered experience a lot. Thank you.	Option 1
Yes	Yes	There's nothing particularly to suggest anything as the organisers conducted the course with outstanding professionalism leaving no points untouched. They have touched every nook and corner about web writing and web publishing.But one thing I really want to mention, not as a suggestion but as my area of interest is that another class on blogging could be done. I really enjoyed the class on 'food blogging'. Thank you and all my regards to the professors. I express my heartfelt gratitude to them for coming up with such a course which was much needed in the middle of pandemic and when people are facing unemployment issues.	Option 1

Yes	Yes	I am Sunita Ghosh a student of Katwa college in Burdwan University . I am very happy to join this valuable course . Thanks to my respectable sir who gives opportunity me to join the course. This class are more helpful . I will consider pursuing a course offered by the department again. I also thankful to Ariktom sir and others who organized this valuable course. I have never been participate like this expensive course. I am very happy.	Option 1
Yes	Yes	Only thanks. I'm grateful.	Option 1
Yes	Yes	This course was really very helpful to me. I have learnt something as I did not know all this kind of staff before. It helps me to improve my writing. We really need this type of course as we feel a little bit more confident and refreshed.	Option 1
Yes	Yes	It was a very useful and informative course. I suggest to organize such a value added course in future also. It may be on book review or how to write a book and publish it.	

Yes	Yes	Thank you for a great course. Great presentation style with lots of opportunities to ask questions and talk real life examples which all made for a really enjoyable and informative course. To improve the course more better, I would like to suggest you that if you check our assignment thoroughly and show us the mistakes that we have done. Thank you.	
Yes	Yes	I have enjoyed this course very much and we can improve this course by various ways like we can organize another class on specific topics of web writing in future and i want to learn all of the characteristics of web writing to enhance My journey	
Yes	Yes	As Niloy Sir and Sampayan Chakraborty was suggesting, book publishing and video blog Or vlogging could be added.	Option 1
Yes	Yes	Thanks to all the teachers for their teaching. We have learned verious ways about web.overall I liked it very much. Thank a lot!	

Yes	Yes	The course was really very nicely conducted. I learnt a lot of things , and these types of value added courses are really very helpful for students like us. It was so perfect that there is no need of improvements. I thank everyone for organising such a course.	Option 1
Yes	Yes	First of all I want to thank all of you sir /madam. Honestly speaking before this course I have no idea about web writing .But now I understand that there is many way to flourish our latent talent except our study.In this rat chase era it is difficult to get a job but through this we can get an opportunity to get a job.Once again thank you sir.Happy Teachers Day sir	
Yes	Yes	Firstly I am really thankful to all the teachers who give us various knowledge about this course. This course is really helpful but I have some disappointed to end this course to early.	Option 1

Yes	Yes	Firstly ,i am thankful to all my respected professor. Here I gather much more knowledge through this course. Here we learn many important things which will be help our future journey.Without this course we will not able to require this kind of knowledge.	
Yes	Yes	This course was very informative, every lecturer was very polite and helpful, and organisers also . Thank you very much for organizing this .	Option 1
Yes	Yes		
Yes	Yes	Really it's very helpful... Thank you for a great and brilliant course.. I think this web written course is very important of us, we learn many kind of thing, the all teachers help us most..I want this type of webinar again.	Option 1
Yes	Yes	Moreover I liked this course, it was indeed helpful and knowledgable	Option 1

Yes	Yes	The course was very informative and the teachers were kind and supportive as well but some of the lectures were very lengthy and was not properly understandable. However the entire course was very helpful and thanks to Arikam Sir for letting the opportunity to be a part of this course. Thank you.	Option 1
Yes	Yes	Arrange a class on book writing and publishing in this course	Option 1
Yes	Yes	It was so well managed and broadly covered that for giving a suggestion for improvement, I've to think rigorously for some time. Maybe, providing opportunity for direct communication could be one of those improvements.	Option 1
Yes	Yes		Option 1
Yes	Yes	It was really a good session ... And was very helpful in learning new course	