

**ACADEMIC PROFILE**



**SNEHABRATA MUKHERJEE**

Assistant Professor in Sociology (W.B.E.S.)

M.A., SET

Email: [sneha.sociomyth@gmail.com](mailto:sneha.sociomyth@gmail.com)

- **Specialization:** Sociology of Media, Sociology of Gender, Social Gerontology
- **Date of joining in this college:** 6.01.2025
- **Total teaching experience in college level:** 10+ years
- **Area of research:** Social Gerontology, Sociology of Everyday Life
- **Title of Ph.D. thesis (if any):** Pursuing Ph.D.
- **Research guidance (if any):** Nil
- **Research projects [completed / ongoing] (if any):** Nil
- **List of publications:**

**A. Published papers in Journals:**

1. “Adda as a form of cultural practice produces homosocial bonding among the male youths of Kolkata’s suburban areas: A Sociological Investigation” in an online Journal of Language culture and society (ISSN – 2583-0341), 2022.
2. “How Socialist Education Policies Increases inequalities – A Case study from Rural West Bengal” in an online Journal of “Literaria” (ISSN – 2278-2710), 2022.
3. “Digital Use In Domestic Life of Elderly: A Sociological Analysis” in an online Journal of The Social Science Review: A Multi-Disciplinary Journal (ISSN :2584 -0789), 2025
4. “How Agencies Are Engaged in Elderly Care: From A Sociological Perspective” ” in an online Journal of The Social Science Review: A Multi-Disciplinary Journal (ISSN :2584 -0789), 2026

**B. Published papers in Seminars/Symposia/Conferences:**

1. “Reliving and Rediscovering Childhood: A Sociological Travel” in the Edited book of “The Journey of Childhood and Intersectionality”, (ISBN – 978-81-949068-7-2) 2020.

**C. Published Books / Chapters in Books:**

1. “Reliving and Rediscovering Childhood: A Sociological Travel” in the Edited book of “The Journey of Childhood and Intersectionality”, (ISBN – 978-81-949068-7-2) 2020.
2. “Does Fashion Create ‘Self’ or is Fashion created by selves: A Sociological Analysis of Who’s who through Fashionistas” in the Edited book of Women: The Unsung Warriors (ISBN –978-81-951928-0-9) 2021.
3. “Sociological Analysis of Mobile Phone as a tool for transformation in Indian Villages : A Special reference to ICT” in the Edited book of “Innovation in the Changing Trends in Education” (ISBN –978-1-387-71937-2) 2022.
4. “Development of Homosocial Bonding through ‘adda’ practices in Bengali Society : A Sociological Perspective in the Edited book of Society, Economy And Development Challenges and Opportunities (ISBN –978-93-91139-38-4) 2023.

## **GOVERNMENT GENERAL DEGREE COLLEGE, SINGUR**

### **1. Participation in Seminars/Symposia/Conferences/Workshops:**

| <b>Title of the invited lecture<br/>/paper presented<br/>(oral/poster)</b>                                                                                                 | <b>Title of Conference<br/>/Seminar with date</b>    | <b>Organized by</b> | <b>Level</b>  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------|---------------------|---------------|
| Paper presented, title:<br>“Reliving and Rediscovering<br>Childhood: A Sociological<br>Travel” in the Edited book of<br>“The Journey of Childhood and<br>Intersectionality | Childhood and intersectionality<br>in Indian Context | ICSSR               | International |

#### **> Participation in OP/RC/FIP/FDP:**

| <b>Name of the Course</b> | <b>Place</b>       | <b>Duration</b>                                                     | <b>Sponsoring<br/>Agency</b> |
|---------------------------|--------------------|---------------------------------------------------------------------|------------------------------|
| FIP                       | Online (UGC & JMI) | 16 <sup>th</sup> November to 15 <sup>th</sup> December, 2020.       | UGC, HRDC                    |
| RC (Gender Studies)       | Online (UGC & JMI) | 16 <sup>th</sup> September 2021 to 30 <sup>th</sup> September 2021. | UGC, HRDC                    |

**GOVERNMENT GENERAL DEGREE COLLEGE, SINGUR**

- **Membership of Learned Societies/ Editorial Boards, etc. (if any):**
- **Patents (if any): Nil**
- **Awards (if any): Nil**
- **Other notable activities (if any): Nil**

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